

Pin and T-shirt Contests

In 1987 Massachusetts created a design competition to generate fresh ideas and create enthusiasm in the State Skill Olympics (now known as SkillsUSA Championships) T-shirt and the official state trading pin for the United States Skills Olympics. The competition was a success! The winning designs were bright and new—and students had a personal interest in them. This program has now been instituted as an official, yearly competition. **In 2017 we also added the National T-shirt design, to celebrate our state while attending the National Conference.** Encourage your students to generate some great new ideas and win a trip to the State Conference or National Conference!

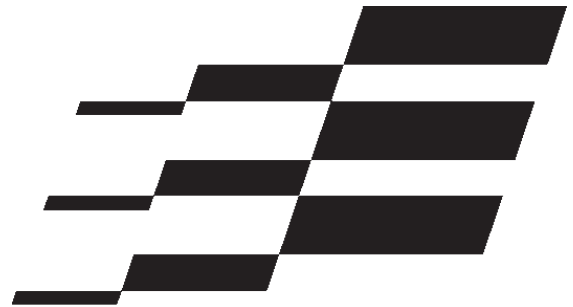
Multiple entries per school will be allowed in each of the design categories. This is a great opportunity to generate school-wide enthusiasm! All paid-in-full SkillsUSA members are eligible. A student may compete in one or all categories.

The following pages contain the specifications for each contest and the official registration forms for the contest. The specifications **must** be followed. **Copy the forms and be sure to attach them to the submitted artwork. The deadline for the art is December 31, postmark date, each year.** See the Calendar of Events for a reminder.

Judging will be done for the Pin and T-shirt design contests by both the State Executive Council and the Board of Directors at their December meetings. The winners will be notified by January 30th. A letter will be sent to the winner's home address with a copy to the Chapter Advisor.

SkillsUSA Massachusetts Logo

This is the official logo for SkillsUSA Massachusetts. An electronic version of the logo can be found on our web site at www.maskillsusa.org.



SkillsUSA

MASSACHUSETTS

Massachusetts T-shirt **for National Conference Contest**

The winning design in this category will be produced and used as the Official Massachusetts State T-Shirt at the National Leadership Conference. The winner will be featured during a segment during the State Conference's Opening Ceremony, and will be recognized in the State Conference program. The winner will also receive a \$250.00 travel stipend toward their trip to the National Conference in June, where they will represent Massachusetts as the National T-Shirt Design competitor.

Eligibility

This contest is open to all paid-in-full SkillsUSA Massachusetts members for the current academic school year, secondary and postsecondary.

Base Specifications:

One version of your T-shirt design **must be** submitted, with the contest form. In order to qualify for the contest, all entries should:

- Be at least 4" x 4" in size.
- Use up to four colors. Please note black is considered a color. The shirt's color, will be white. (All designs must be presented for a white T-shirt)
- Be original artwork that is either hand-drawn or created on a computer.
- Communicate through imagery—such as type, illustration, graphic representation or all mentioned—the ideals and mission of SkillsUSA Massachusetts and SkillsUSA.

- Include the text SkillsUSA Massachusetts, or SkillsUSA **accompanied by** a drawing of the geographical shape of the state of Massachusetts.
- Adhere to the logo and identity usage guidelines on pages 3–11 of the SkillsUSA Graphics Standard Manual located at www.skillsusa.org/downloads/PDF/Graphstandrds.pdf. **Improper usage includes separating the flag element from the SkillsUSA logo, and inserting a space between Skills and USA. SkillsUSA must be presented as one word and should look this way: SkillsUSA**
- Take into account the theme for the current year, which is **"I'm Ready"**
- The National Conference version of the T-Shirt (for Massachusetts) must include the following elements:
 1. SkillsUSA Massachusetts (text or logo)
 2. 2020 (text)
 3. **I'm Ready** (text)

Submitting your design

Be sure to securely attach copies of the filled-out registration form to the back of each of the designs for consideration. In addition, the front-facing side of the design or board on which the design is attached to should not contain any elements that may identify the designer (this information should be on the registration form.) **The deadline for the entry is December 31, postmark date.**

Please submit your entry to:

T-Shirt Design Contest (*for Nationals*)
c/o SkillsUSA Massachusetts
250 Foundry Street
South Easton, MA 02375

